

Sage CRM Professional

A cloud-based solution, Sage CRM Professional is an easy to use, affordable solution for small and medium-sized businesses that need a Customer Relationship Management (CRM) tool that can adapt to their business needs and grow with them as they continue to succeed.



Sage CRM Professional offers a wide range of features designed to support your current and future needs. It offers more than just great sales, marketing and customer service management features by also delivering rich mobile functionality, social media marketing solutions, internal business collaboration tools and much more.

Get up and running immediately with our powerful, web-based CRM solution

Fully cloud-based, it allows you to get up and running quickly, enabling you to effectively manage your customers at every touch point. Sage CRM gives you a complete view of customer interactions across your sales, marketing, and customer service teams so they can collaborate and respond knowledgeably to customer enquiries and sales opportunities driving productivity and efficiency across the entire business.

Endless flexibility with Sage CRM

At Sage, we recognise that one size doesn't fit all and businesses need a CRM solution that can evolve with their changing business needs. The Sage CRM Builder, included with your Sage CRM Professional subscription, allows you to personalize and adapt Sage CRM in line with your growing business.

Simple and easy to use it allows you and your team create new modules in minutes with just 5 simple steps. So if your company needs to manage projects, events, recruitment, training, classes or any other business projects, Sage CRM can be adapted, quickly and easily

Drive sales team productivity with mobile CRM

Mobile CRM is rapidly becoming a must-have for field sales teams, enabling them to access critical customer information in real-time, increasing sales effectiveness at every stage of the customer relationship cycle.

Sage CRM offers a complete mobile solution that equips your mobile workforce with the necessary tools to enable them to do their job effectively. Your team can quickly perform important tasks such as search and update contacts, opportunities, leads and cases and run and view reports on the move.

> Sage CRM equips your mobile workforce with access to critical customer information while they are on the move on the latest mobile devices.

Drive collaboration with internal and external social networks

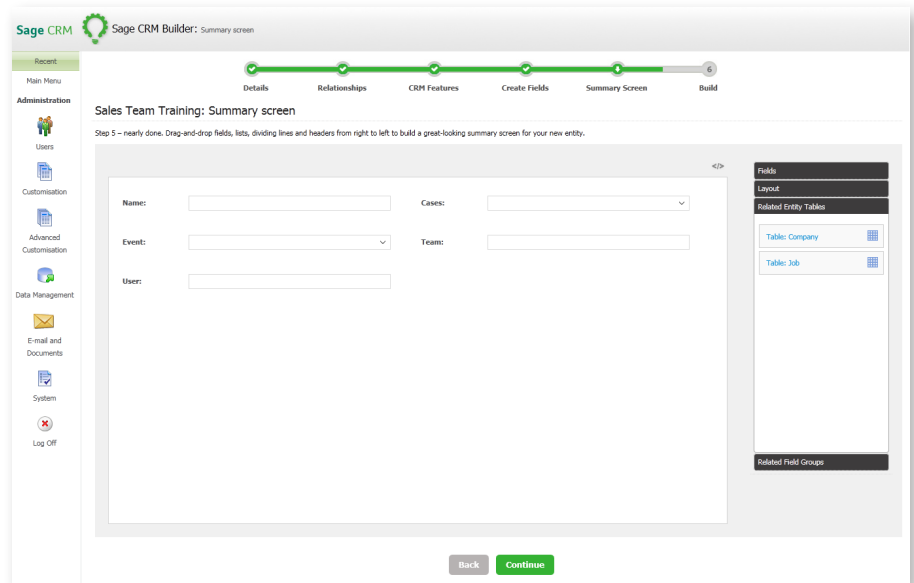
Collaborate and communicate effectively with your team, prospects and customers across social media channels such as Twitter, Facebook and LinkedIn and internally using Sage CRM Business Collaboration powered by Yammer. Sage CRM connects with key social media channels so your sales team can find new ways to engage with and get closer to customers and prospects in a collaborative manner in order to generate leads, foster loyalty, build customer retention and increase revenue.

Business collaboration across teams is made easy through social-style collaboration powered by Yammer, making business conversations concerning opportunities and leads more social and transparent, providing greater visibility for all employees.



“Increased conversion from sales leads into revenue is key to our success, as is detailed reporting and analysis that can aid us in making informed decisions. Sage CRM provides all of this at an affordable price tag, with the functionality further lowering our operational costs and increasing productivity of our staff,”

Philip Meyer,
CEO,
Capsol



> Personalise and adapt Sage CRM in line with your growing business by building new business modules in minutes using the Sage CRM Builder

Sage CRM Professional includes

- Contact management
- Opportunity management
- Sales forecasting
- Quotes & orders
- Campaign management
- Lead management
- Customer profiling and analysis
- Marketing performance measurement
- Case management
- Solutions/knowledgebase management
- Interactive dashboard
- Reporting & analysis
- Group management
- Microsoft Outlook integration
- Mobile device accessibility
- Social media integration
- Territory/security management
- Workflow

Benefits snapshot

- Ensure your sales, marketing and customer service resources are being used to maximum effect
- Maximize the value of each and every sales opportunity in your pipeline
- Develop a deeper understanding of your sales team performance
- Leverage further revenue opportunities within your current customer base
- Create, track and manage dynamic marketing campaigns that really deliver
- Deliver exceptional customer service
- Make accurate decisions based on valuable information
- Maximize customer communications and interactions through integrated social media channels
- Manage team collaboration across your departments with ease
- Access the information you need in the office or on the move

Accelerate your business success with our free 30 day, no obligation trial – visit sagecrm.com

About Sage CRM

Over 14,000 small to mid-sized businesses across the globe use Sage CRM every day to accelerate sales, drive business productivity and make every customer interaction count. It is used by enterprising, growing companies seeking new ways to interact with customers, leverage the power of social media and take advantage of the latest mobile developments to further grow their business. When combined with Sage ERP, our customers enjoy better business insight, increased efficiencies and productivity, and gain a single, customer-centric view across their entire business. So whether you're just starting out or have already grown to several hundred employees, Sage CRM can help accelerate your business success.

Start your 30-day journey to business success now at www.sagecrm.com

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